Mahmoud Ragab Rabie

Senior Graphic Designer | Branding • Social Media • Packaging • Print • Video Editing
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Website • LinkedIn • Behance • Instagram • Facebook

PROFILE

Senior Graphic Designer with 7+ years of hands-on experience creating brand identities, social media visuals, packaging, print materials, and video content for brands across Egypt and Saudi Arabia. Skilled at translating brand guidelines and marketing goals into clear, consistent, high-quality visual communication across digital and physical touchpoints.

CORE SKILLS

• Branding & Visual Identity	• Social Media Design	• Packaging Design	• Print Design & Production
• Video Editing & Reels	• Advertising Campaign Visuals	• Presentation Design	• Marketing Collateral
• Adobe Photoshop	• Adobe Illustrator	• Adobe InDesign	• Adobe Premiere Pro

PROFESSIONAL EXPERIENCE

Ghithaa | KSA • Remote / Full-Time • Jan 2025 - Present
Senior Graphic Designer
- Create ongoing social media and campaign visuals while maintaining a consistent brand system across channels.
- Design packaging and customer-facing brand applications, plus event assets such as booths, banners, roll-ups, and partnership visuals.
- Develop email marketing graphics, digital ads, seasonal campaign assets, and short-form video content when required.

Crevel Marketing Agency | Egypt • Full-Time • 2024 - 2025
Graphic Designer
- Created social media campaigns and visual storytelling assets for multiple brands.
- Designed ads, posters, and print materials aligned with client brand guidelines.
- Collaborated with content, strategy, and marketing teams to deliver creative assets on schedule.

Al-Subki Charity Foundation | Part-Time • 2023 - Present
Graphic Designer & Video Editor
- Lead the creation of print and digital visual materials for foundation initiatives and annual Quran competitions.
- Produce motion, video, campaign, event, and branding assets while maintaining a consistent visual identity.

ZAIN MEDIA Solutions | Remote / Part-Time • 2023 - 2024
Graphic Designer
- Designed website banners, social media templates, and branding graphics for furniture and lifestyle brands.
- Built consistent promotional visual systems using structured grid-based layouts.

Foodie Zone | KSA • Remote / Full-Time • 2022 - 2023
Graphic Designer
- Designed digital menus, product visuals, social media ads, brochures, and roll-ups for restaurants and cloud kitchens.
- Worked with marketing teams to maintain consistent brand communication across digital and print materials.

Al-Modares Academy | Part-Time • 2020 - 2021
Graphic Designer
- Designed educational posters, social media campaigns, and branding visuals focused on high-school learning content.

COURSES & CERTIFICATIONS

Advanced Social Media Design - Noor Design | Advanced Graphic Design Diploma - Almentor

LANGUAGES

Arabic - Native | English - Good working proficiency